

University of Wisconsin-Eau Claire Campus Master Plan

Board of Regents Presentation
December 2011



We will be the **premier undergraduate learning community** in the Upper Midwest, noted for rigorous, integrated, globally infused, undergraduate liberal education, and distinctive, select graduate programs.

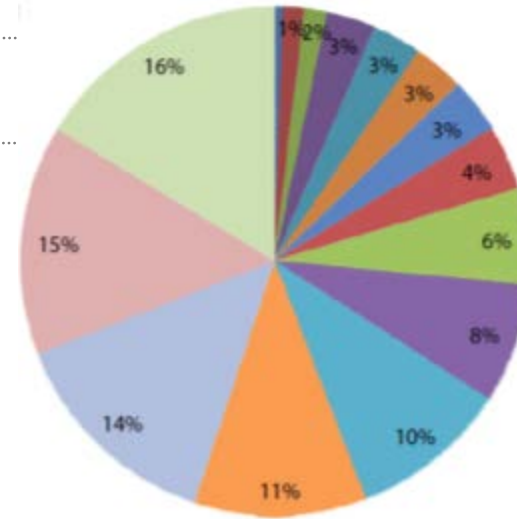
*Transforming our Future,
Centennial Plan*

The Campus Master Plan will...

- ▶ Emphasize **new buildings** and renovations, ease **transportation** concerns, and enhance the learning environment.
- ▶ Be infused with values of **innovation** and stewardship and rely increasingly on **sustainable** practices.
- ▶ Reflect commitment to diversity and to **eliminating barriers** for people of all abilities.
- ▶ Include **lower-cost cosmetic** and artistic improvements for existing facilities.
- ▶ Foster a more **entrepreneurial** approach to the use of facilities, encouraging ideas for new ways of using space, developing multi-use strategies, and creatively renovating facilities that can provide alternative learning sites.
- ▶ Explore **traditional and non-traditional** revenue sources.

Campus Analyses

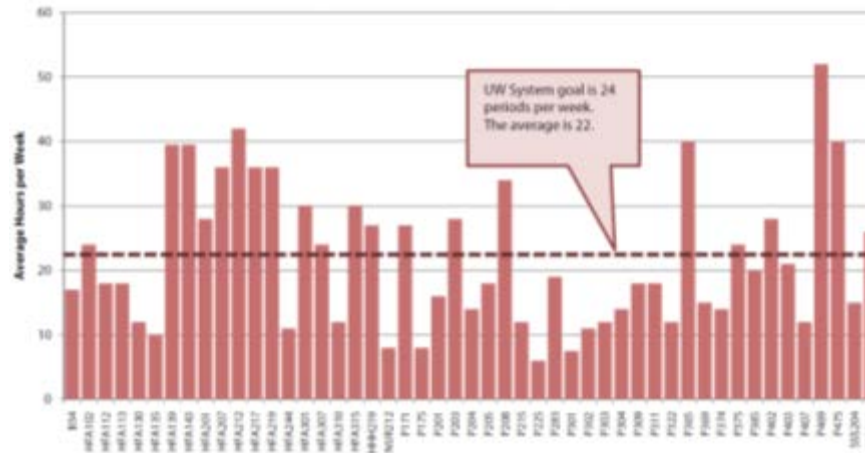
- ▶ Classrooms, Labs, Offices
- ▶ Utilization
- ▶ State and National Benchmarking
- ▶ Future Space Needs



Campus Building Academic ASF

Water St.CE	4,409
Kjer	11,031
Brewer	11,984
Zorn	25,798
Campus Sch.	25,838
Nursing	26,887
HSS	28,488
Old Library	34,126
Schneider	50,603
Schofield	62,788
HFA	83,537
Hibbard	90,346
Phillips	115,233
McIntyre Lib.	120,779
McPhee	135,202

Weekly 210 Lab Utilization by Room



Projected Building Space: 2,992,169 gsf

Current Building Space: 2,478,049 gsf

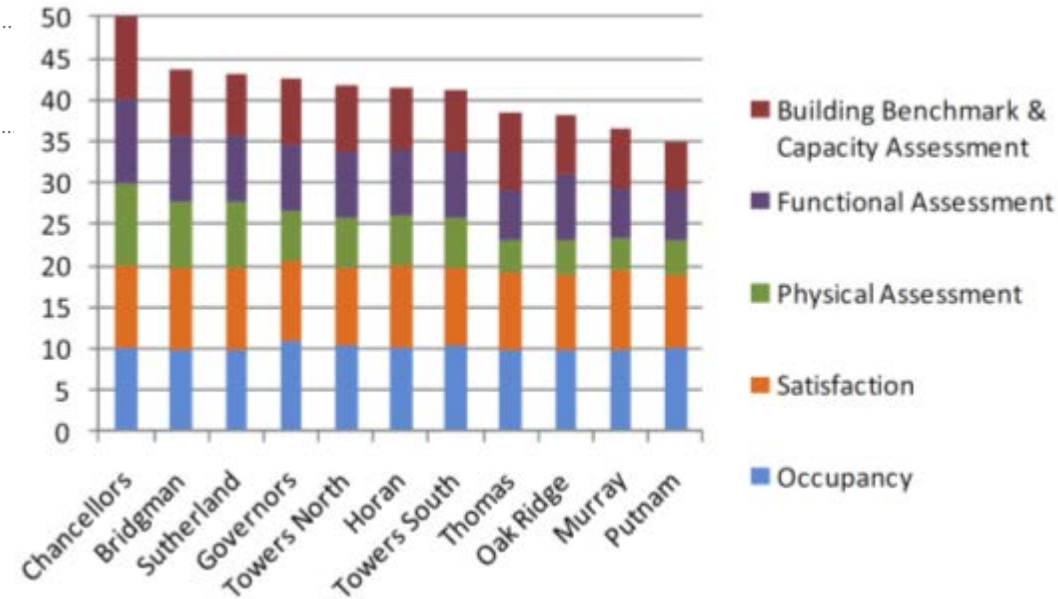
Campus Analyses

▶ Residential Demand

- ▶ Return students from hotels
- ▶ Add 1,250 suite beds and 300 apartment beds

▶ Campus Dining

- ▶ Renovate and expand dining on Upper Campus



Summary View		Space Demand	
Activity	Type		
1 All You Care to Eat	Sq. Ft.	23,700	to 26,900
3 Food Court	Sq. Ft.	4,200	to 5,000
5 Conv. Store / Grab and Go	Sq. Ft.	1,600	to 2,000
6 Coffeehouse	Sq. Ft.	1,000	to 1,200
		30,500	35,100

Campus Best Practices

- ▶ Focus on **purpose**
- ▶ Enhance academic and social **interaction**
- ▶ Strive for **environmental** sustainability
- ▶ Strive for **financial** sustainability
- ▶ **Anticipate** change
- ▶ Design for function and **flexibility**
- ▶ Craft a sense of **place**
- ▶ Move toward **visual coherence**
- ▶ Respect the built and environmental **context**
- ▶ **Integrate** with the host community
- ▶ Create a clear **identity**
- ▶ Put **pedestrians** first
- ▶ Recognize **bicycles** and **vehicles**
- ▶ Seek diversity and **inclusiveness**
- ▶ Maintain campus **safety**

The University of Wisconsin-Eau Claire campus will be **integrated into the Eau Claire community**, yet maintain its character of a higher education institution.

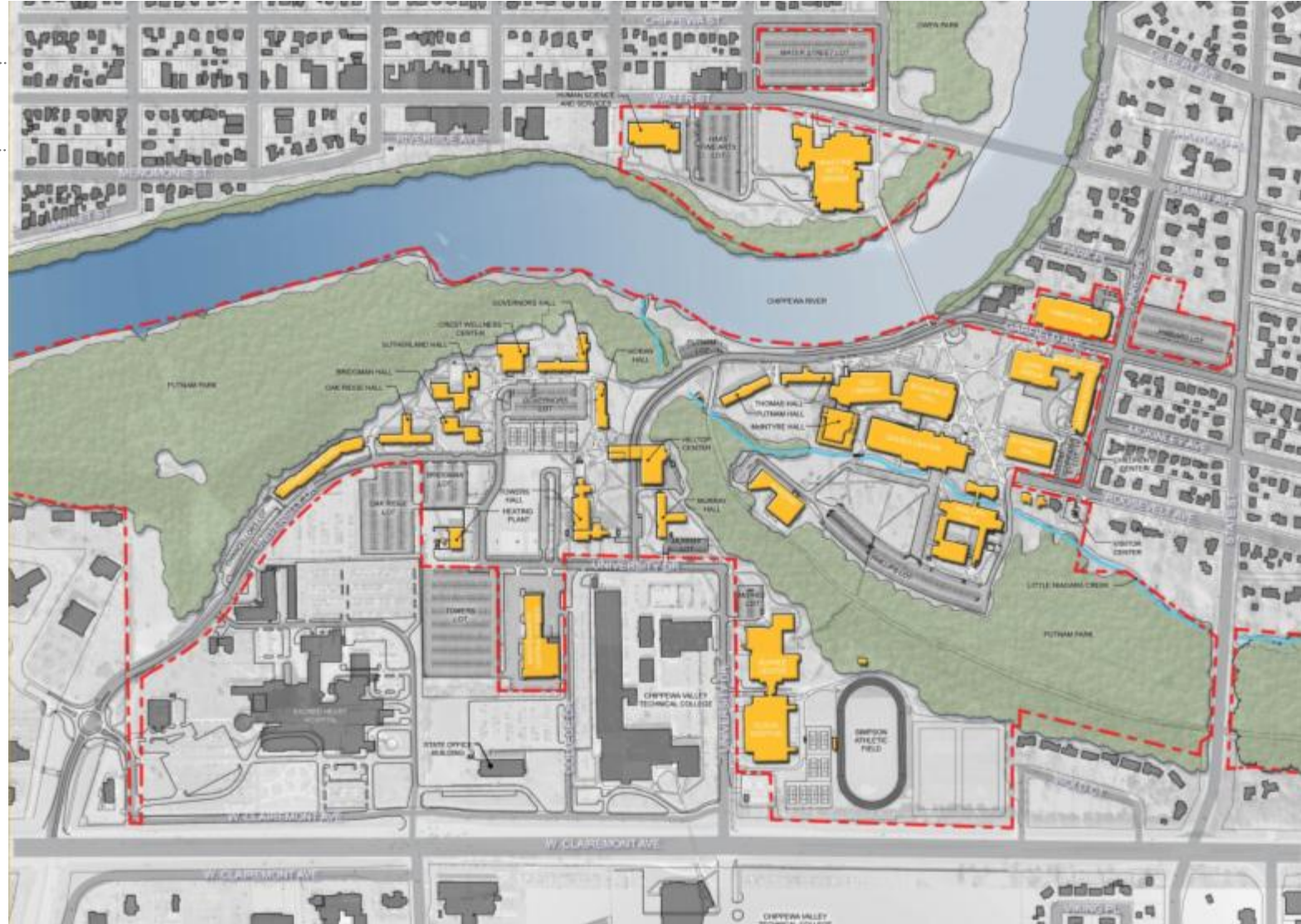
The **density, intensity and activity** of the campus will increase to provide the facilities necessary to achieve its academic mission and strategic values of stewardship and sustainability.

The **beauty and livability** of campus will increase with more and better designed open spaces.

The campus will be **better connected** – among its precincts, to its natural resources and to the community.

Existing Conditions

- CONNECTED AND ENGAGED
- GREEN AND OPEN
- COMPACT AND INTEGRATED



Final Master Plan



LEGEND:

--- UWEC PROPERTY

BUILDINGS/ USES

	ADMINISTRATION
	ACADEMIC
	CENTERS/ RECREATION
	RESIDENTIAL
	SUPPORT

Campus Master Plan Principles

- ▶ **Commitment to the Community**
 - ▶ Strengthen and Extend University Programming in the Community
 - ▶ Reach Out to the Community
 - ▶ Partner with and Promote Institutional Neighbors
 - ▶ Respect and Enhance Surrounding Neighborhoods
 - ▶ Protect and Enhance the Chippewa River and the Little Niagara Creek
 - ▶ Protect and Enhance Putnam Park

Phasing

- ▶ Ambitious yet prudent project sequencing
- ▶ Balance between GPR, Mixed Use, and PR funding sources

	General Purpose Revenue/Mixed Use Projects	Program Revenue Projects
2011-2016	Education Building	Student Center
	Garfield Ave Infrastructure Improvements	Children's Center at St. Bede
	Campus Exterior Signing and Wayfinding	Residence Hall # 1 – Governors Lot/Tennis Courts
	Outdoor Classroom	Residence Hall # 2 – Horan Site/Governors Lot
	Performing Arts Center (potentially off-campus)	Off Campus Residential # 3 – privately developed
	Fine Arts Center (potentially off-campus)	Horan Hall Demolition (if required)
	Relocate Campus Police	Relocate Student Health Services
	Visitor Center	Crest Center Repurposing and Addition
		Towers South Renovation
		Towers North Renovation
2017-2022	Eau Claire State Office Building and Land Acquisition	Governors Hall Renovation
	Haas Fine Arts Center Renovation	Hilltop Center Repurposing
	Water Street Infrastructure Improvements	Eau Claire State Office Building Parking
		Roosevelt Ave Residential Housing Demolition
2023-2029	Putnam/Katharine Thomas Halls Demolition	Residential Hall # 4 – Lower Campus
	Science Hall Phase 1	Surface Parking on Zorn Arena/Brewer Hall Site
	Science Hall Phase 2	Surface Parking on Phillips Science Hall Site
	Schneider Hall Stewardship	Water Street Parking Structure
	Phillips Science Hall Demolition	Murray Hall Renovation
	Multi-Purpose Arena/Rec (potentially off-campus)	Oak Ridge Hall Renovation
	Zorn Arena/Brewer Hall/Kjer Theatre Demolition	
	Upper Campus Infrastructure Improvements	
	Lower Campus Infrastructure Improvements	

Phasing -2011-2016

- ▶ Student Center
- ▶ Education Building
- ▶ Visitor Center
- ▶ Garfield Avenue
- ▶ Fine/Performing Arts
- ▶ Upper Residence Halls – new, Towers
- ▶ Outdoor Classroom
- ▶ Crest Center



Phasing -2017-2022

- ▶ Haas Renovation
- ▶ Governors Hall
- ▶ State Office Building
- ▶ Hilltop Center



Phasing -2023-2029

- ▶ Science Phase 1
- ▶ Science Phase 2
- ▶ Schneider Renovation
- ▶ Multi-Purpose Event Center
- ▶ Lower Campus Residence Hall
- ▶ Murray, Oak Ridge Res Halls



The best way to **predict the future** is
to **invent it**.

- Alan Kay

